

# MEGHAN KELLEY

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**Product Designer specializing in Design Systems with over 7 years of experience in UX, UI & Visual Design**  
Looking to join a collaborative design team that solves new & interesting product challenges

## EXPERIENCE

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### DESIGN MENTOR

**Designed.org, remote | 2020**

Provided design & career advice to beginning product designers

### DESIGN SYSTEMS / PRODUCT DESIGNER (Contract)

**Kelvin, San Francisco CA | 2017 - 2019**

Created & expanded Kelvin's visual design system prioritizing web  
Defined & maintained visual language of grid, components & guidelines  
Designed usability improvements & consumer facing features  
Performed design research & defined new verticals  
Work helped establish trust & contributed to Series B & C

### PRODUCT DESIGNER

**Granular, San Francisco CA | 2014 - 2017**

Sketched, iterated & prototyped UI & interaction design workflows  
Shipped & QA'd new product features within an Agile environment  
Collaborated with cross-disciplinary local & offshore teams  
Conducted qualitative design research & user testing  
Translated user insights into interaction design patterns  
Systemized UI & interaction design patterns for web

### INTERACTION DESIGNER

**California Academy of Sciences, San Francisco CA | 2011 - 2014**

Synthesized business needs with technology & user needs  
Designed interactives for Earthquake, Animal Attraction, Human Odyssey  
Performed user research to identify user goals & expectation  
Lead sketching & brainstorming sessions  
Collaborated with cross-disciplinary teams, directors & managers  
First designer to implement consumer exhibit interactives in aquarium  
Lead designer for website redesign Explore Science Section

### FREELANCE WEB DESIGNER & FRONT END DEVELOPER

**Ripplur, San Francisco CA | 2009 - 2011**

Defined user goals, business strategy for client websites  
Created pixel perfect comps for client revisions and review  
Coded static & dynamic websites using Wordpress as a CMS

REFERENCES & WORK AVAILABLE UPON REQUEST

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## EDUCATION

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### RHODE ISLAND SCHOOL OF DESIGN

**Industrial Design BFA**

History of Art and Visual Culture

### ACADEMY OF ART UNIVERSITY

**Web Design New Media**

Principles of Usability, Web Technology

## SKILLS/SPECIALTIES

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Product Design, Design Systems, UX, UI,  
Interaction Design, Visual Design, Information  
Design, Design Research, Wireframing,  
Prototyping, Agile

Sketch, Invision, Keynote, Jira, Google Suite,  
Omnigraffle, CAD SolidWorks, Adobe Creative  
Cloud Suite: Photoshop, InDesign & Illustrator,  
Final Cut Pro, After Effects

Coding: HTML5, CSS3, Bootstrap, Brackets,  
WordPress, MySQL, PHP, MAMP

## AWARDS

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Webby Honoree Award - California Academy of  
Sciences Website Redesign

National Science Foundation Science &  
Engineering - Visualization Challenge Nominee  
Award

Rotary Scholastic Achievement Award  
Patent holder No. D492483

## ACTIVITIES/INTERESTS

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IxDA, AIGA, Design Mentor, Product Reviewer  
of Kid Gear, Parent & Woodworker